

ABSTRACT OF THE DISCLOSURE

In response to operational instructions for changing an image quality parameter accepted in an operation unit, an image signal for displaying at least two identical images based on an inputted image signal
5 on an image plane is generated. Further, an image quality adjusting processing is performed based on an image quality parameter before adjusting image quality with respect to a part of the generated signal for displaying an identical image, and another image quality adjusting
10 processing is performed based on an image quality parameter after adjusting image quality with respect to another part of the generated signal for displaying another identical image.